

# ***RUGBY BROCHURE***

## ***2025/26***



**1916**

**THE ORIGINS**

Thanks to the machinery for cotton weaving, given by customers as a sort of debt repayment, the company named « Calzificio Torinese » started the production of socks.

**1956**

**AN ERROR CREATES THE BRAND**

Customers return a stock of socks due to a manufacturing error. Intending to guarantee the product new credibility, the Vitale family label the new production with the monogram « K-Kontrol », to indicate the maximum qualitative rigour according to german standards.

**1969**

**THE WINNING LOGO**

During a photo shooting for a beatrix swimsuit catalogue, in a backlighting shot of silhouette of a boy and girl sitting back to back, Maurizio Vitale spots the image destined to become robe di kappa's crisp, neat logo.

**1979**

**SPORT SPONSORSHIP**

A strategy that takes Maglificio's expansion towards international targets. Maurizio Vitale is the first in Italy to sponsor a football team, fully aware of the importance this sport has for the masses.

**1984**

**THE LOS ANGELES OLYMPICS**

During the Los Angeles Olympics, technology and design triumph. The Official suits are designed with the advice of a man from Nasa, doctor Kuznetz, who, inspired by space suits, designs the suits in silver to reflect light and to keep the athlete's body cooler.

**1999**

**AN OLD DREAM IS REALISED**

15th January 1999, Basicnet wins the contest for the technical sponsorship of the FIGC - The Italian Football Federation. Kappa signs a four-year contract to supply the national team with its own technical material. From this partnership will be born the first jersey molding in football with its technology Kombat.

**2025**

**TODAY**

The brand is recognized as one of the leading sports kit suppliers onto the teamsport market. The brand is main partner of top teams on the European market in Football, Rugby, Basketball, Ski and also into the motorsport area since few years.



# KITS BY KAPPA

Kappa offers you the perfect service for your sports equipment! With Kustom by Kappa, bring the history of your club, your team or your association to life with tailor-made equipment in your colors. **Your club is unique, and now so is your jersey!**

“

*The strong team identity that we achieved through wearing the Kappa-designed kit allowed people to see and understand what we stand for from a distance. It sparked questions and started conversations with those who we maybe wouldn't have a connection with otherwise. These elements support us in working towards the bigger conversations that need to take place and help piece together our larger mission.*

**BLACK GIRLS RUCK RUGBY CLUB**

”

“

*Putting the kit on is the final cue that it is time to go and work hard. Kappa is a trusted brand for me so I knew the kits would make us look the part and feel comfortable so we can concentrate and be focused on our job.*

**UNITED RUGBY CHAMPIONSHIP**

”

# BESPOKE DESIGN PROCESS

## FROM DESIGN TO REALITY

Our expert teams stand as pillars of support, offering extensive expertise in overseeing the entire design and fulfilment process. Choose from a range of designs, colourways and details - leave the rest to us.

Let us know what your requirements are, estimate quantities, timelines and design considerations.

Once the design process has started, you will receive a tailored proposal, which includes product detail and pricing.

Our design team will then craft your Made to Order / Bespoke Teamwear for approval.

Upon design approval, a production pack will be created to ensure a seamless production process.

Once payment is made, your teamwear order will go into production. Within 6-8 weeks of CAD approval, your order will arrive!



**DEDICATED DESIGNER**



**UNIQUE CREATION**



**PERSONALIZED FOLLOW-UP**



**DELIVERY IN 6 TO 8 WEEKS**



**MINIMUM ORDER OF 6**



HOOPS



CHEVRON



QUARTERS



BAND



IRREGULAR



VERGE



FADE

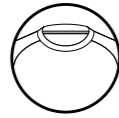


MIDWAY



# CREATION SHEET

## COLLAR OPTIONS\*



CREW



V NECK

\*Collar depending on Jersey style

## KIT CHECKLIST

**Jersey Style:**  
(ANZIO, NOTRO, BAGLIO)

Adult Sizing  Youth Sizing

**Sleeves:**

Short Sleeve  
 Long Sleeve

**Collar:**

Crew  
 V Neck

**Number:**

Rodondo  
 Graystroke  
 Olivier  
 AD Font  
 Shabo  
 Bebas Neue  
 Refo

## NUMBERS

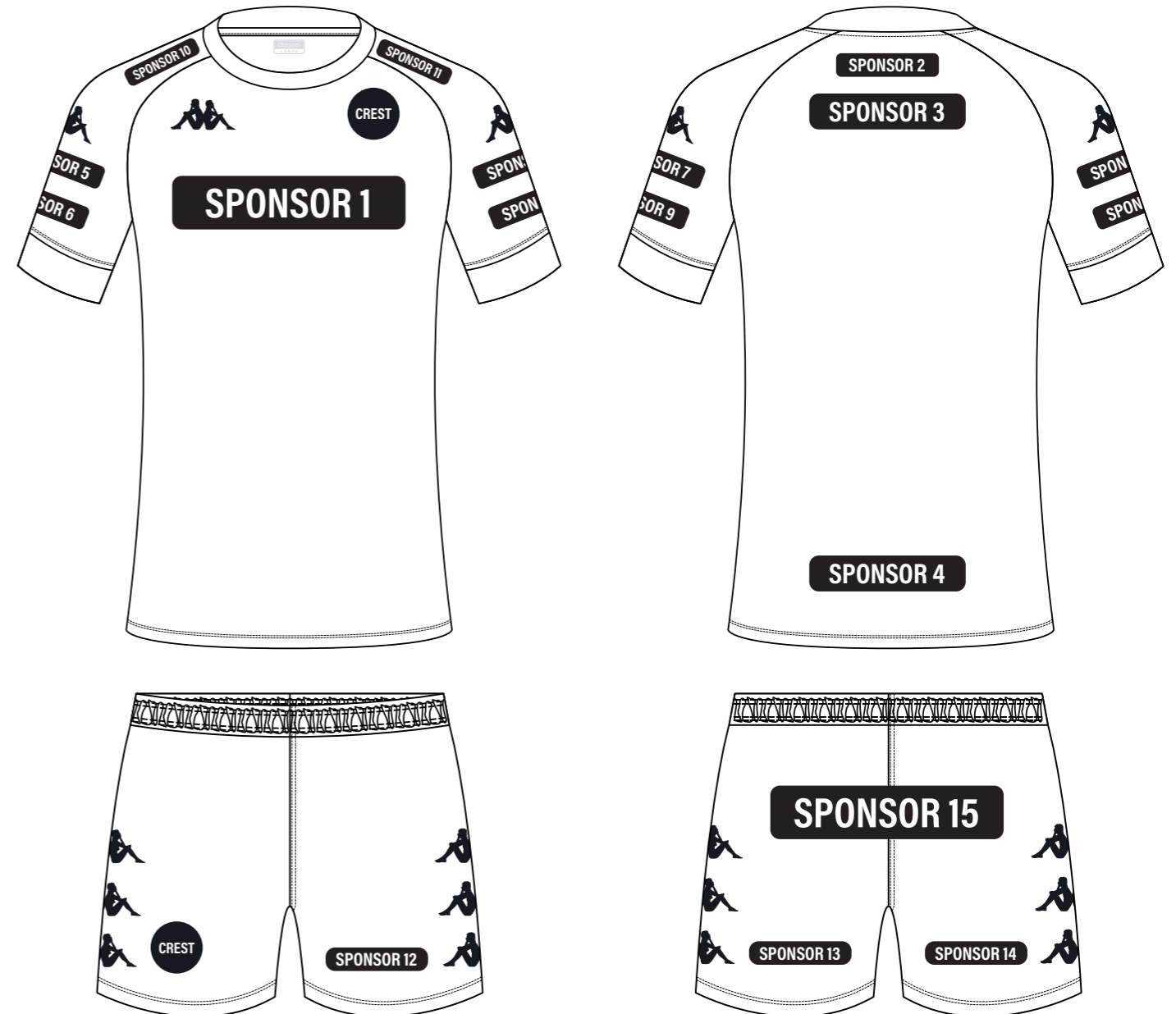
RODONDO	1234567890
GRAYSTROKE	1234567890
OLIVIER	1234567890
AD FONT	1234567890
SHABO	1234567890
BEBAS NEUE	1234567890
REFO	1234567890

## COLOURS

SUN YELLOW 101	YELLOW CHROME 102	ORANGE 201	ORANGE FLAME 202		
RED CRIMSON 301	RED 302	BURGUNDY 303	GRENAT 304	RED GRENATA 305	
PINK 401	DEEP PINK 403	SWEET PINK 402	FUSCHIA 404	VIOLET INDIGO 501	
LIGHT BLUE 601	SKY BLUE 602	AZURE 603	EMERALD 604	DEEP BLUE 605	SAPPHIRE 606
	APPLE GREEN 701	GREEN 702	GREEN OASIS 703	DARK GREEN 704	
GOLD 801	GOLD 802	WHITE 001	LIGHT GREY 901	GREY SMOKED 902	BLACK 999

# SPONSOR LOCATIONS

Below is a list of safe locations of Jersey and Short sponsorship.  
For all Youth sizes, the logos are reduced by -20% compared to adults.



\*Guide uses Baglio Jersey and Brejo Shorts



# RUGBY MEN

**BAGLIO**  
BI-MATERIAL JERSEY  
93% polyester, 7% elastane, 290 g

short sleeves  
**ADULT** - XS, S, M, L, XL, 2XL,  
3XL, 4XL, 5XL

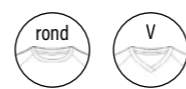
**JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



**NOTRO**  
BI-MATERIAL JERSEY  
100% polyester, 200 g / 96%  
polyester, 4% elastane, 250 g

short sleeves  
**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL,  
5XL, 6XL, 7XL

**JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



**ANZIO**  
JERSEY  
100% polyester, 200 g

short sleeves  
**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL,  
5XL, 6XL, 7XL, 8XL

**JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



**BREJO**  
SHORT  
100% polyester, 200 g

**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL,  
5XL

**JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



# RUGBY WOMEN

**ALMA**  
BI-MATERIAL JERSEY  
100% polyester, 200 g / 96% polyester,  
4% elastane, 250 g

short sleeves  
**ADULT** - XS, S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



**DIFA**  
SHORT  
96% polyester, 4% elastane, 250 g

**ADULT** - S, M, L, XL, 2XL, 3XL,  
4XL, 5XL

**JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



# STOCK ITEMS

We offer an extensive range of top-quality products designed to meet all your needs – from match kits and training wear to balls, bags, and essential accessories.

Our carefully curated catalogue is built around three standout collections: **CORE**, a perfect blend of simplicity and performance; **BANDA**, bringing iconic style with a bold edge; and our brand new range - **SCUDETTO**, combining modern design with elite functionality.

Whether you're gearing up for game day or training hard midweek, you'll find everything you need to play your best.



# SIZE RANGE & FITTING

MAN	English sizes	S	M	L	XL	2XL	3XL	4XL
	Italian sizes	44-45	46-47	48-49	50-52	54-56	58-60	62
	French sizes	38	40	42	44	46	48	50
	Height (cm)	174	177	180	184	188	192	196
	Chest (cm)	91	97	103	109	115	121	127
	Waist (cm)	78	84	90	96	102	108	114
	Hips (cm)	93	99	105	111	117	123	129
	Neck (cm)	39	40	41	42,5	44	45,5	47

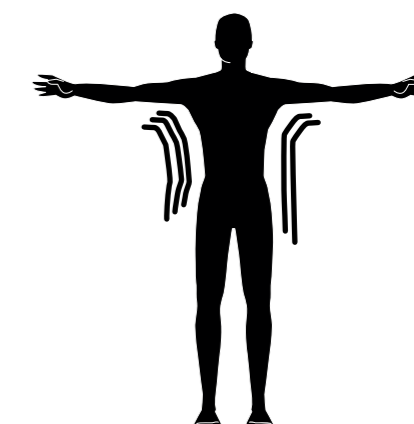
WOMAN	English sizes	2XS	XS	S	M	L	XL	2XL
	Italian sizes	36	38	40	42	44	46	48
	French sizes	32	34	36	38	40	42	44
	Height (cm)	156-159	159-162	162-165	165-168	168-171	171-174	174-177
	Chest (cm)	78-82	82-86	86-90	90-94	94-100	100-106	106-112
	Waist (cm)	60-64	64-68	68-72	72-76	76-82	82-88	88-94
	Hips (cm)	84-88	88-92	92-96	96-100	100-106	106-112	112-118
	Neck (cm)	31	32	33	34	35	36	37

KID		YS	YM	YL	YXL	Y2XL
	Age	6 ans	8 ans	10 ans	12 ans	14 ans
	Height (cm)	116	128	140	152	164
	Chest (cm)	60	64	71	78	84,5
	Waist (cm)	56,5	58	62,5	67	72,5
	Hips (cm)	65	68	74	80	86,5
	Neck (cm)	28	30	32	34	36

DOUBLE SIZE	Double size	6Y-8Y	10Y-12Y	14Y	S-M	L-XL	2XL	3XL
	Chest (cm)	62	74	84	94	105	115	121
	Waist (cm)	57	65	73	81	92	102	108
	Hips (cm)	66	77	86	96	107	117	123

SOCKS	EU	23/26	27/30	31/34	35/38	39/42	43/46	47/49	50/52
	UK	5	6	7	8	9	10	11	12

	1st LAYER T-shirt, polo, shirt	2nd LAYER fleece, jumper	3rd LAYER jacket
SKIN FIT	less than or equal to the chest		
SLIM FIT	1 to 5 cm more than the chest	6 to 11 cm more than the chest	12 to 17 cm more than the chest
REGULAR FIT	6 to 11 cm more than the chest	12 to 17 cm more than the chest	18 to 23 cm more than the chest
COMFORT FIT	12 to 17 cm more than the chest	18 to 23 cm more than the chest	24 to 29 cm more than the chest
OVERSIZE FIT	17 cm more than the chest	23 cm more than the chest	29 cm more than the chest



**BEMI**

371142W

jun 2022 > may 2026

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**MEN'S MATCH AND TRAINING SHIRT**

96% polyester 4% elastane, SLIM FIT

**DESCRIPTION**

Short sleeves, V neck, mesh back to wick away perspiration | Contrast inserts on collar | Omini on chest and sleeves.



905  
black - white

900  
blue nautic - white



808  
blue sapphire

907  
blue marine - white



193  
blue marine

939  
red - black



565  
red



001  
white

**BEJAN**

33116RW

jun 2022 > may 2026

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**MEN'S MATCH AND TRAINING SHORTS**

100% polyester, REGULAR FIT

**DESCRIPTION**

Waist elastic with inner drawcord | Insert on sides and on the inner leg in elastic fabric | Omini logo on sides printed.



005  
black

**BOZIA**

3024B10

Permanent

**ADULT**

M, XL, 3XL

**JUNIOR**

12Y

**REVERSIBLE UNISEX BIB**

100% polyester, REGULAR FIT

**DESCRIPTION**

Sleeveless, round neck and closed on side | Kappa lettering on front | Omini logo on the reverse face.



901  
yellow - red



902  
green - blue nautic

**TELESE**

**304TTLO**

jun 2019 > may 2030



**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

4Y, 6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S MATCH AND TRAINING SHIRT**

100% polyester, SLIM FIT

**DESCRIPTION**

Short sleeves, round neck | Embroidered Omini on the chest.



**913**  
black



**193**  
blue marine



**B12**  
red crimson



**076**  
blue lt - blue sky



**808**  
blue nautic -  
blue sapphire

**SANREMO**

**31175JW**

jun 2021 > may 2030



**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

4Y, 6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S MATCH AND TRAINING SHORTS**

100% polyester, REGULAR FIT

**DESCRIPTION**

Waist elastic with inner drawcord | Embroidered Omini on the left leg.



**005**  
black



**486**  
green oasis



**X5S**  
yellow chrome



**001**  
white

NEW

**LORETO**

**331V5DW**

jun 2025 > may 2028

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S MATCH AND TRAINING SHIRT**

100% recycled polyester, SLIM FIT

**DESCRIPTION**

Short sleeves, round neck, coloured insert on shoulders | Made from recycled materials | Omini on chest and shoulders.



**A09**  
blue marine - white

NEW

**LUVIO**

**341W7LW**

jun 2025 > may 2028

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S MATCH AND TRAINING SHORTS**

100% recycled polyester, REGULAR FIT

**DESCRIPTION**

Elasticated waistband with inner drawcord | Made from recycled materials | Omini on sides.



**A09**  
blue marine - white

**A07**  
blue marine - yellow chrome



**A07**  
blue marine - yellow chrome

**A08**  
white - black



**A08**  
white - black

**A02**  
red - white



**A02**  
red - white

**A10**  
blue sapphire - white



**A10**  
blue sapphire - white

**A11**  
black - white



**A11**  
black - white

**A12**  
yellow chrome - black



**A25**  
black - yellow chrome

**A13**  
red - black



**A23**  
black - red

**A14**  
green - white



**A14**  
green - white

**A15**  
blue sky - white



**A15**  
blue sky - white

**A16**  
blue marine - red



**A16**  
blue marine - red

**A17**  
red granata - white



**A17**  
red granata - white

**A18**  
red - yellow chrome



**A18**  
red - yellow chrome

**A19**  
blue sapphire - yellow chrome



**A19**  
blue sapphire - yellow chrome

**A20**  
orange flame - black



**A24**  
black - orange flame

NEW

**LEBBIO**

**331V5CW**

jun 2025 > may 2028



**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**MEN'S SLEEVELESS TRAINING JERSEY**

100% recycled polyester, SLIM FIT

**DESCRIPTION**

Sleeveless, round neck and inserts on shoulders | Omini logo on chest printed.



**A09**  
blue marine - white



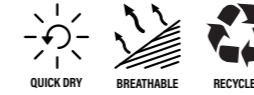
**A11**  
black - white

NEW

**LUBIOLO**

**322125W**

jun 2025 > may 2028



**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S TRAINING PANTS**

60% cotton, 40% recycled polyester, SLIM FIT

**DESCRIPTION**

Waist elastic with inner drawcord, side pockets with zip, insert on sides, bottom leg in rib | Omini logo on sides printed.



**193**  
blue marine

**005**  
black

NEW

**LEVILO**

**38218DW**

jun 2025 > may 2028



**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**MEN'S TRAINING POLO SHIRT**

100% recycled polyester, SLIM FIT

**DESCRIPTION**

Short sleeves, polo collar, button opening and inserts on sleeves | Omini logo on chest and on sleeves printed.



**A09**  
blue marine - white



**A05**  
blue sapphire - black



**A13**  
red - black



**A11**  
black - white



**A22**  
green - black

NEW

**LIDO**

311L7UW

jun 2025 > may 2028

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S TRAINING SWEATSHIRT**

100% recycled polyester, SLIM FIT

**DESCRIPTION**

Round neck, inserts on sleeves | Omini logo on chest and on sleeves printed.



**A09**  
blue marine - white



**A05**  
blue sapphire - black



**A11**  
black - white



**A13**  
red - black

NEW

**LUVIOZIP**

341W7MW

jun 2025 > may 2028

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S ZIPPED TRAINING SHORTS**

100% recycled polyester, REGULAR FIT

**DESCRIPTION**

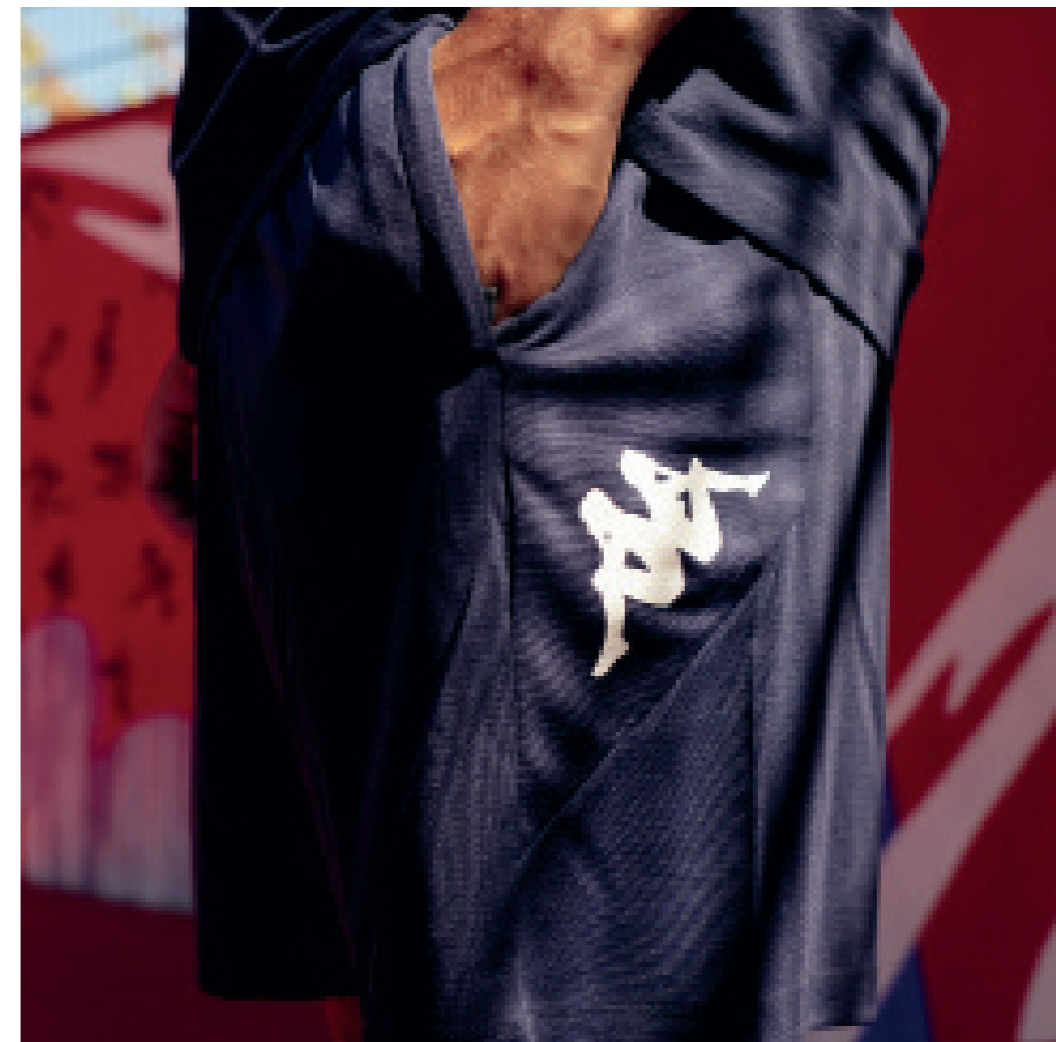
Waist elastic with inner drawcord, insert on sides, pockets with zip | Omini logo on sides printed.



**193**  
blue marine



**005**  
black



NEW

**LOVATO**

311L7VW

jun 2025 > may 2028

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S 1/4 ZIP TRAINING SWEATSHIRT**

100% recycled polyester, SLIM FIT

**DESCRIPTION**

Half zip opening, inserts on sleeves | Omini logo on chest and on sleeves printed.



**A09**  
blue marine - white



**A06**  
black - blue sapphire



**A07**  
blue marine - yellow chrome



**A11**  
black - white



**A13**  
red - black



**A12**  
yellow chrome - black



**A18**  
red - yellow chrome



**A28**  
black - green



**A29**  
violet indigo - black



**A20**  
orange flame - black

NEW

**LASCHIN**

322124W

jun 2025 > may 2028

**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S TRAINING PANTS**

100% recycled polyester, SKIN FIT

**DESCRIPTION**

Waist elastic with inner drawcord, inserts on sides, bottom leg with compression fabric | Omini logo on sides printed.



**193**  
blue marine

**005**  
black

NEW

### LENNO

311L7WW

jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S TRAINING SWEATSHIRT

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Full zip opening, inserts on sleeves, pockets with zip | Omini logo on chest and on sleeves printed.



A09  
blue marine - white



A04  
blue marine - blue sky



A05  
blue sapphire - black



A07  
blue marine - yellow chrome



A11  
black - white



A13  
red - black



A16  
blue marine - red



A22  
green - black



A24  
black - orange flame



A25  
black - yellow chrome



A30  
black - violet indigo

NEW

### LORENTE

322I23W

jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S TRAINING PANTS

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Waist elastic with inner drawcord, side pockets with zip, bottom border with zip opening, inserts on sides and on calf with compression fabric | Omini logo on sides printed.



193  
blue marine

005  
black

NEW

### LACCIO

341V5LW

jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S T-SHIRT

100% cotton, SLIM FIT

#### DESCRIPTION

Short sleeves, round neck, insert on sleeves | Omini logo on chest and on sleeves printed.



A27  
blue marine - grey melange



A05  
blue sapphire - black



A13  
red - black



A26  
black - grey melange



NEW

### LANETTO

38218EW

jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S POLO SHIRT

100% cotton, SLIM FIT

#### DESCRIPTION

Short sleeves, ribbed collar, button placket, insert on sleeves | Omini logo on front and on sleeves printed.



A27  
blue marine - grey melange



A06  
black - blue sapphire



A23  
black - red



A26  
black - grey melange



A28  
black - green

NEW

**LIANTO**

311L7XW

jun 2025 > may 2028



**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S SWEATSHIRT**

60% cotton, 40% recycled polyester, SLIM FIT

**DESCRIPTION**

Hooded, kangaroo pocket, insert on sleeves | Omini logo on chest and on sleeves printed.



**A27**  
blue marine - grey melange



**A05**  
blue sapphire - black



**A13**  
red - black



**A26**  
black - grey melange

NEW

**LIANTOZI**

361U2SW

jun 2025 > may 2028



**ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

**JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

**MEN'S JACKET FLEECE**

60% cotton, 40% recycled polyester, SLIM FIT

**DESCRIPTION**

Hooded, full zip opening, pockets on front with zip, insert on sleeves | Omini logo on chest and on sleeves printed.



**A27**  
blue marine - grey melange



**A06**  
black - blue sapphire



**A23**  
black - red



**A26**  
black - grey melange

# MARKETING SUPPORT

As part of our support for your club, we can also provide a full suite of free professional social media graphics tailored to your needs. This includes eye-catching designs for Game Days, Starting Line-Ups, Upcoming Fixtures, Match Results, and any promotional posters you may require. These assets are created to help your club maintain a strong, consistent brand presence across all platforms.

Our dedicated marketing team will work closely with you to produce hand-crafted, bespoke templates that are easy to use and adaptable for your social media channels. This service is completely optional, but if you choose to take advantage of it, you'll be assigned a dedicated marketing manager. They will be on hand to make edits, adjustments, or handle any additional design requests quickly and efficiently.

Beyond social media, we have also partnered with clubs to support kit launches, retail marketing, and on-site club shop materials. Whether you need professional product shots, promotional posters, or content that engages your supporters, we can deliver. Our team can even create 3D renders of your new kit ahead of release, giving you the chance to build excitement with teaser campaigns before the official launch.

Ultimately, our goal is to provide you with a comprehensive marketing toolkit that saves you time, strengthens your club's identity, and enhances how you connect with your supporters both online and offline.

# ONLINE CLUB SHOP



We can provide your club with a fully managed online club shop, giving supporters a simple and professional way to purchase official merchandise and replica shirts. Our team takes care of the entire process from start to finish, including initial setup, secure hosting, product uploads, payment processing, order management, delivery logistics, and ongoing updates. This means your club can benefit from an additional kick back in royalties without needing to handle the time-consuming administration behind it.

The shop can be designed and configured to suit your specific needs. For example, it can be open to the public, giving all fans direct access to merchandise, or it can be restricted with password protection, making it accessible only to members, players, or season ticket holders. You'll also have flexibility over how products are displayed and promoted, ensuring the store reflects your club's identity and branding.

In terms of products, we can stock a wide variety of items to maximise supporter engagement. Alongside replica home and away shirts, this might include training wear, scarves, hats, bags, water bottles, and other accessories. Our marketing team can also help create graphics and promotional content to launch and advertise your store online, boosting visibility and sales. All sales are recorded and reported transparently, and your club will receive the agreed royalties at the end of every contractual year. This allows you to offer high-quality products to your supporters, strengthen your club's brand presence, and generate valuable additional income — all while leaving the operational side entirely in our hands.



